



EDUCATION

Tyler School of Art, Temple University
Metals/Jewelry/CAD-CAM
1997 MFA
1995 BFA

SKILLS

Proficient on Mac and PC Platforms

Microsoft Office, Outlook

Adobe Creative Suite

3D Modeling: Alias Studio Tools,
CAMAX, Vericut, working
knowledge of Autodesk products
(AutoCAD, Mechanical, Inventor)

Programming: G Code, HTML.
Working knowledge of CSS

Adept hand-building skills across a
wide variety of materials and
techniques. Extensive experience
with metal, plastic, and ceramics.

CONTACT

moran.jessica@gmail.com

PORTFOLIO

www.jessmoran.com

EXPERIENCE

Paul Fredrick, Fleetwood, PA 11/10 - Present

Photo Stylist/Photography Coordinator (12/11 - present)

Responsible for coordinating all functions of the photography studio and providing styling expertise. This includes on-set styling, overseeing functionality of all studio processes, scheduling freelance staff, managing and training freelance Pressers/Formers, preparing project instructions for freelance staff, and collaboration with all staff and multiple departments. Manage and coordinate in-house photography shoots. Determine photography needs for website products. Develop concepts for catalog themes, props and backgrounds. Acquire/build backgrounds and props. Approve catalog photography as needed.

Freelance Photo Stylist (11/10 - 11/11)

Prepare menswear product to styling specifications for still life photography. Assist creative manager, stylists, and photographers as necessary. Style product, props and set for catalog and website. Create custom backgrounds for catalog sets. Train new associates in pressing and forming techniques.

Polymer Dynamics Inc., Allentown, PA 12/97 - 3/10

Product Designer/Graphic Artist (6/02 - 3/10)

Continue product design responsibilities cited below.

Review business opportunities with internal sales staff and support their efforts with digital/print materials. Collaborate with department heads to design promotional media for company branded products and vertically integrated manufacturing capabilities. Develop websites for company and its brand. Design web store and shopping cart. Provide OEM clients with design support. Ensure all media adheres to brand standards.

Projects: logos, letterhead, brochures, tear sheets, portfolios, concept renderings, patent illustrations, signage, packaging, design/build retail displays and fixtures, trade show booth and graphics, websites and front end e-commerce solutions, interactive media, presentation materials

Product Designer (12/97 - 3/10)

Design polyurethane toys, ergonomic computer accessories, footwear and seating components from concept through tooling production. Review product design concepts with OEM customers and sales representatives. Clarify design/function intent. Conceptualize and style product features as appropriate.

Projects: Sketching, hand render/mock up, 3D part modeling, 3D rendering, technical drawings, 3D mold design including parting geometry and alignment features, design mold fixtures, create toolpaths, generate and assemble NC programs for mold production, execute/review virtual mold cutting simulations, identify and rework poor manufacturing concerns. Continually refine form, function, aesthetics and manufacturability.